



Call us now at: 886-877-3048  
Email: info@super7analytics.com  
Website: www.super7analytics.com

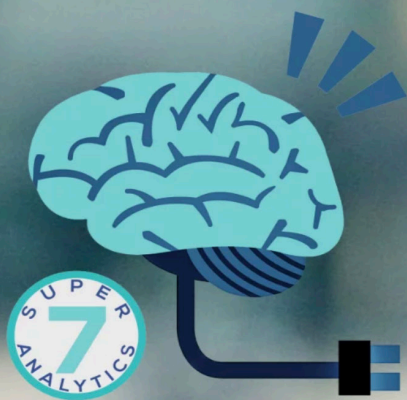
# #CreatingWinningMinds



## About Us

Our founders have extensive experience with leadership and team building. From serving within the British and US Military to maximising efficiency and operations in several industries, to coaching winning teams and contributing to books written, they have gained invaluable insight into the issues and pain points of building strong, successful leaders and teams. After recognising current problems within leadership development they set out to create a solution and discovered the "Super 7", a subset of the Big Five Personality Traits. These "Super 7" are the key traits quoted when coaches discuss successful athletes and teams, and they are the key traits that are missing from athletes and teams who underperform.

Whether you are an individual looking to increase your knowledge and mental skills for competitive reasons, a Chief Scout needing assistance in selecting the best player for your club or a Performance Director looking to introduce a long term winning culture maximising mental traits, we can help you and your club reach your potential by making the best decisions.



"IF YOU ARE NOT TALKING TO A MENTAL SKILLS GUY TO GET BETTER YOU ARE CRAZY"



# Coaches And Parents of Athletes:

Each year, over £54 Billion is spent on leadership development and education. Most of this goes to people age 21 and older, with less than 1% being spent on leadership development in younger individuals. Why is this important? Because younger minds are more malleable. To have the greatest effect on the leadership skills our children or player(s) exhibit, we should take action sooner, rather than later. Leadership capabilities have never been more essential to success than they are today, and you can help your child or player(s) develop those faster and further with our Analytical Leadership and Mental Trait Testing.

In sport, the competition is fierce. Many adolescents are working every day, training hard to reach their strength and agility goals. If your child is in the top two targets selected by a chief scout, how will they be recruited? It is likely that the other candidate has the same strength and agility training and is just as qualified in that respect. The differentiator is their leadership skill and mental aptitude. Can they bring the players together? Can they understand the dynamic and bring something more to the table? Being able to not just play a sport, but to truly contribute to the team and environment will give your child or player(s) the upper hand.

By using questions specially designed to test the "Super 7", we will help you pinpoint your child or player(s) leadership style and understand what that means. Then, we will provide them the resources and training to improve on their current skills, and strengthen their weaknesses. Increasing their mental acuity is beneficial far beyond simply raising their chances of being recruited for athletics. It will also help them through their adolescent years in decision making and handling new and difficult situations they will face. It will teach them how to establish an ethical life decision from an undesirable one, and will help them distinguish the time to be a leader as well as when it is appropriate to follow.

As a coach or parent, you want your child or player(s) to have every opportunity in life and to reach their maximum potential, both on and off the field. We can help make that easier with our "Earn Your Badge Everyday" programme.

## Super 7 Services

By knowing your strengths and weaknesses you are able to continuously improve your skillsets and capabilities - both on and off the field. Our Analytical Testing will tell you where to start, and our Training Programme will help you achieve your dreams.

### Business Leadership Training

Professional leadership presentations and training for your employees. Contact us for more details.

### Earn Your Badge Everyday

Our bespoke programme written specifically to create a "Winning Culture" for your business or team. Contact us for more details.

### High School and University Teams

Leadership and mental trait awareness and training. Contact us for more details.

### Professional Sports Teams

Expert guided leadership training and mental trait improvement for athletes and sports teams. Contact us for more details.

## Get In Touch

Great leaders ask questions. We have answers. Get in touch with us.

Call UK - **01324 282103**

Call USA - + **886 877 3043**

Email - **creatingwinningminds@gmail.com**

